**Sample questionnaire**

**University: University of East London**

**Course: MBA with Placement**

**Questionnaire:**

**Why MBA with placement year?**

This course has many areas which are important in the further career.

These are: Managing Strategy, Operations and Partnerships, Managing Financial and Human Resources for Sustainable Business, Marketing in a Digital Age and Corporate Social Responsibility, Business Simulation with Professional Development, Mental Wealth: Professional Exchange and Applied Research, Applied Business Project.

University will enhance student’s problem-solving and decision-making ability in general, as they learn to research and analyses information in new ways.

Pursuing an MBA can be a significant financial commitment. It’s important to define student’s goals when deciding whether the investment is right for them. Through an MBA program, students have the opportunity to expand their professional network, elevate their career prospects, and increase their earning potential.

And students will learn to work productively as part of a team, improving their personal effectiveness and ability to make decisive contributions to business issues.

**Modules:**

* + Managing Strategy, Operations and Partnerships
	+ Managing Financial and Human Resources for Sustainable Business Success
	+ Marketing in a Digital Age and Corporate Social Responsibility
	+ Business Simulation with Professional Development
	+ Mental Wealth and Applied Research
	+ Applied Business Project (Term C)

**Why not other countries?**

Different countries have different backdrops in them.

**Australia:** Top crucial draw backs of Australia is its luxury. This is one of the high-priced countries in world. University merits are not acceptable everywhere.

**USA**: Passing tests like G.R.E., T.O.E.F.L., G.M.A.T., S.A.T., etc. are pre-requisites for admission, which can be challenging for some students who do not have English as their native language or are not even equal to average in their quantitative aptitude and general reasoning. The Climate of the U.S. consists of diverse weather, which requires international students to research and is aware of its climate, because every individual’s immunity may not fit in such a climate.

**Canada**: Although the Canadian Universities provide a lot of financial benefits to the students, studying in Canada can still be an expensive affair given the strong value of the Canadian dollar. Canada is spread over a large geographical area; the climatic condition of the region depends on the location. As the average temperature in summer is 35° C and winter is -25° C, students from warm countries might find it difficult to adjust during the winters

**New Zealand:** New Zealand is relatively far from the world. They are at the bottom of the globe geographically and travel expenses can be expensive. While New Zealand is blessed with stunning landscapes and nature, its remote geographic location can be a con for some. The journey to and from most other places is usually a long and often expensive process. This means that imported goods are often pretty expensive, so international students may end up paying a high price for their home comforts.

**Why UK**

Most of the students from all over the world prefer to study in UK. Everyone has different opinion. According to my opinion

1. **Amazing academic reputation:** The UK has a reputation around the world as a country of learning and academia, and it’s not hard to see why. Universities have a centuries-old history in Britain

2. **Welcoming culture**: The UK is a tolerant, multicultural country — you’ll find people from almost every country on Earth! According to the Higher Education Statistics Agency (HESA), the UK is the second most popular study destination in the world, with 485,645 international students choosing to study at UK universities in 2018/19.

3. **Largest library in the world**: London is home to the largest library in the world by the number of items categorized — the British Library has more than 170 million items in its catalogue! Located close to King’s Cross train station, the British Library is also home to the famous Reading Room, and is a popular place to come for quiet study.

4. **High Standard**: Our final reason for why you should study in the UK is that universities in the UK are inspected regularly by the Quality Assurance Agency for Higher Education (QAA). This ensures they maintain excellent standards in learning, research and teaching.

5. **High rate of employability**: Employers want high quality graduates who have specific skill sets, including effective, critical, and creative thinking skills. UK education is recognized by employers, universities and governments worldwide. Academic standards are of high prestige and the education will provide you with a solid foundation to boost your potential for having a higher salary and finding exactly what job you want.

6. **Develop excellent language skills:** The English language is of crucial importance in today’s global business arena. Employers want people with a grasp on English and there is no better way for you to learn English than to learn it in the country of its origin. You can immerse yourself and learn to live, work, and think in the English language, enhancing your employment prospects.

7. **Study what matters to you**: In the UK, you can literally learn whatever you want as there are more than 40000 courses to choose from more than 25 study fields. Many of the study programs are shorter in length as compared to the same study programs in other countries, which can significantly help in reducing your overall expenditure on your study.

8. **Excellent Education Quality**: The UK has some of the most renowned universities and colleges, and they consistently rank high in the world university rankings, and they have earned an excellent reputation worldwide. Employers readily recognize the degrees and diplomas earned from its educational institutes and value them. You with UK education certificates can apply and excel in any chosen field.

**Why study in University of East London?**

UEL courses are designed with employers and taught by leading professionals and world class researchers. You will 'Learn by doing' and develop the real-world skills and experience that employers look for in graduates.

Ranked as the 'Best Modern University in London' by the National Student Survey, 2nd in the UK for Teaching Quality (Times Higher Education Young University Rankings) and in the world’s top 200 young universities (Times Higher Education Young University Rankings), UEL is recognized in the UK and around the world for its achievements.

UEL has the happiest students of any modern university (post-1992) in London after another great performance in the National Student Survey. UEL students gave the university an ‘overall satisfaction’ rating of 85%, meaning it is top in London amongst its eight modern universities!

London is moving east, and with campuses in Stratford and the historic Royal Albert Dock, UEL are at the heart of this industrial and creative shift which makes up a powerful global gateway. The Docklands campus and accommodation is set in a beautiful, waterfront, dynamic location, with the Docklands Light Railway (DLR) and Canary Wharf on its doorstep.

East London is one of the youngest, most multi-cultural neighborhoods in the UK, so you’ll fit in whoever you are. At the University of East London, we celebrate diversity and you will meet students and academics with various backgrounds from all over the world. We have programmers for refugees, run foundation years, and have childcare on campus so whatever your ambitions, we are here to help make them into reality.

With more than 4,000 students from outside the UK, UEL is a popular institution for international students.

The International Office offers a free programme to welcome new international students to London. This includes an airport pick-up service, as well as a variety of social events giving you the opportunity to meet other international students.

The university is renowned for providing international students with excellent support services. UEL was ranked number one in the UK for its visa advice and language support (International Student Barometer). UEL is among London's leading universities for employability. Over 80 per cent of UEL students go on to work or further study six months after finishing their studies.

**Which are the other universities you have considered?**

Coventry- this university does not offer the advanced practice option and the fee is much higher for the same course. I gave a thought why pay more when I get better quality education in the lesser fees.

Roehampton - Though the fee is similar the world ranking is over 1000 whereas UEL has in 800. Now a days world runs on ratings and rankings when UEL ranking is more I don’t prefer to go to Roehampton.

In comparison to both the universities UEL is higher in student satisfaction which is more important to learn in peace.

 **How is this course helpful for career?**

Nowadays a degree in MBA or Masters in Business Administration is the path of choice for many aspirants. There is a common notion that the career graph of an individual soars as soon as they possess an MBA degree. But sadly, this is not the case always. Not all candidates land their dream job and start earning an impressive salary right after getting their MBA degree. So, every individual must have well-defined goals and it is only then that they can have a successful career after MBA. Top job opportunities:

Brand Manager

Marketing Manager

Market Research Analyst

Sales Manager

Product Manager

Media Planner

Internet Marketing Manager

**Career prospects you are looking forward?**

After I finish my masters in UK I will return to India and build my career as I always dreamt to make my knowledge useful to my country. with this course I easily get job in major MNCs of India as most of the companies always hunt to the most talented and abroad certified candidates as they will be having knowledge and greater exposure compared to counterparts of India. And I will be getting jobs like Marketing research Analyst or Internet marketing planner and salary up to 19-20lakhs PA.

**Where I will see myself in next 5 years?**

My vision in the path of career is very clear. I took MBA with placement year to grow in the field of management. Having knowledge about mechanical engineering and now with MBA I will be immensely qualified to the job I will be offered. Once I clear my MBA in UK I will return to India and look for suitable job as I said earlier. After some years when I gain experience and earn some money, I would like to have my own start up business in India. only then I can be considered I am successful.

**Why placement is important?**

Placement year is like a bonus period for every student in this placement year we get opportunity to learn from real life experience along with the support.

This placement year in UK helps me to gain more knowledge about international business ideas and their working expertise those key points can be used in my future life after I return to India.

**Address:** University Way, London E16 2RD, UK

**Sponsor details**:

**Fee’s structure:**

* First term fees:
* I paid:
* Remaining fees:

**Nearest airport**: London city airport

**Places near university**:

* New Beckton Park
* Royal Victoria Garden
* Museum of London dockland

**stay preference**

I prefer to stay in the university hostel as it is convenient to visit library in times. If I couldn’t get, I will look for pgs. around the university.